

FASTELEADS

BENEFITS

Mobile application for taking leads at events and trade shows.

- Save time (badge scanning, direct entry into your CRM, leads can be processed directly by the backoffice).
- Make it easier for your sales staff to welcome visitors to your stand and take notes.
- Get better-qualified leads.
- Avoid data loss (illegible notes, lost cards or notebooks, double entries, etc.).
- Download the application directly from the stores (unlimited users per salon)
- Use your own smartphones or tablets (IOS and Android).

SERVICES AND OPTIONS

- Training, on-site assistance and telephone support available on request.
- The initial setup in your corporate colors is mandatory and must be ordered before the first event.
- Event-specific parameterization is included in the standard package.
- FasteLeads is billed per event, regardless of the number of users.
- Badge scanning and CRM integration are options that depend on the availability of webservices and APIs enabling them to be implemented (on request).

FEATURES

Total personalization:

Adopt your company logo and colors

Full integration of your portfolio:

- Integration of your entire product
- Multi-family interest selection and sub-projects for advanced personalization.
- Easy addition of questions (cursor, yes/no, multiple choice) for further qualification.

Multi-device compatibility:

- Use your own devices, phones or tablets (Apple or Android).
- No additional rental costs

Automatic data collection:

- Automatic retrieval of visitor data when badge is scanned (if there's a webservice)
- Manual correction and completion at any time.

Continuous availability:

- Accessible at all times, on the stand or on the road at the show.

Automatic CRM integration:

- Automatic upload of leads to your CRM solution (API).

Multilingual GDPR consent:

- Possibility of collecting consent from participants in different languages.

Permanent statistics:

- Easy-to-access reports by product family, including all devices used.

